

## Management Information, Business Intelligence and Reporting

Monitoring and assessing the performance of your organisation is a complex task. Relying solely on your management accounts isn't enough – you need to see sales performance, cost of sales and performance against budget day by day. Plus different parts of your organisation will have differing key performance indicators (KPIs) depending on function.

For large organisations the solution is generally the same, concentrate all of your key performance information into one location and then build a mechanism that automatically aggregates the data together and presents it in a user friendly way using some kind of presentation tools.

However, the skills required to build an environment like this are specialist and expensive. Then once built, it needs constant maintenance and updating to keep it relevant and finally, the simpler & clearer you want the presentation of the data to be, the more expensive the tools seem to get.

### So what's the answer?

It's simple: you need a Corporate Performance Management (CPM), Business Intelligence (BI) or Reporting solution from entrustIT.

We work with you to build your very own data warehouse, identifying the key performance indicators that effect your business. We will build tools to extract the raw data from your systems, upload them to our secure environments and then publish the data in a format that you can interact with easily and with minimal training.

entrustIT's data warehousing and business analytics consultants help companies implement management information systems that facilitate effective decision-making at all levels of the organization.

### Our solutions can help you:

- Increase revenue by identifying product, pricing or promotion opportunities
- Enhance customer loyalty, while reducing support costs
- Reduce expenses by optimizing supply chain and other back-office operations

Our BlaaS Consulting services help to deliver the following:

- Management information that is always aligned with your business imperatives.
- Data cleansing and transformation
- Scorecards & Dashboards to help you monitor progress against key metrics.
- Reporting and OLAP to spot opportunities and analyse areas for improvement.
- Budgeting, Forecasting and Planning.

<b>Insurance</b>	Sales performance (agency, class, product), Acquisition cost Underwriting performance Triangulations Financial performance
<b>Legal</b>	Conveyancing
<b>Property Management &amp; Estate Agency</b>	Mortgage completions Property marketing
<b>Logistics</b>	Stock turnover, product line profitability, geography
<b>Manufacturer Vendor Managed Inventory</b>	Restocking, usage, production lines, models

As a trusted business intelligence consultant, entrustIT uses proven collaborative and iterative methodologies, and project management tools as guides, not rule books, to guarantee success.

We offer a range of reporting and data warehousing solutions based on the Microsoft SQL Server Analysis Services platform and we can provide "pre-wrapped" solutions for organisations in the following verticals:

